

The Company

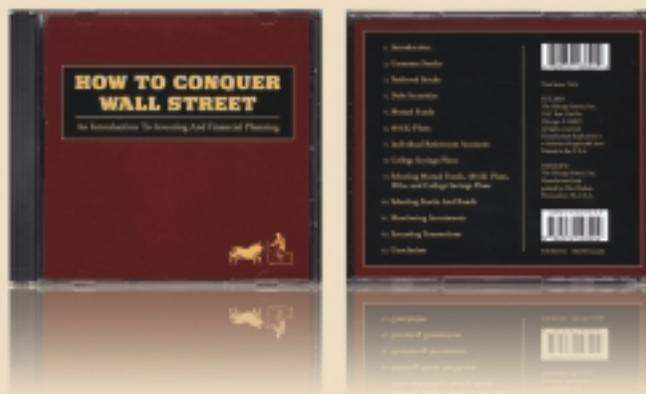
The Chicago Source is a publisher of informational compact discs (“Informational CDs”), Audiobooks, and other Media. The Chicago Source has taken notice of people’s need for instantaneous access to volumes of information from numerous sources. In direct response to this new phenomenon, The Chicago Source was founded to provide innovative media products to an information-driven society. The Company’s media products combine multiple sources of information into one program that provides users with a comprehensive understanding of the respective subject area.

The Chicago Source has developed a unique process for transforming complicated subjects into manageable and practical information. In many cases, people are not able to research important information due to their occupational, scholastic, or familial responsibilities. As such, The Chicago Source identifies voluminous subjects that are in market demand. Then, The Chicago Source researches these areas extensively. Subsequently, the Company condenses and simplifies this information into the most effective, manageable, and practical format. Additionally, the Informational CD is supported with other sources of information such as booklets, publications, and website links.

Featured Informational CD

HOW TO CONQUER WALL STREET

An Introduction To Investing And Financial Planning



SYNOPSIS

“How to Conquer Wall Street” makes investing and financial planning comprehensible. The program describes the nature of stocks, bonds, mutual funds, retirement investments, and college savings plans. Additionally, the program explains the inherent risks and potential returns for such investments. Significantly, the program provides a general framework for selecting and monitoring investments. Moreover, the program describes services offered by financial planners and stock brokers.

FEATURES

- Audio explanation by an Attorney/CPA
- Information Booklet with illustrations, examples, and definitions
- Referrals to financial advisors
- Instructions on how to use other sources of information

BENEFITS

- Effective retirement planning
- Manage children's college expenses
- Achieve financial security or wealth accumulation

Facilitators

CORPORATIONS AND GOVERNMENTAL ENTITIES

- Implement a cost-effective method to inform employees about 401(k) plans and other retirement options
- Assist your Human Resources Department with providing employees with information about strategic uses of benefits and compensation
- Assist employees with planning for retirement, college savings plans, financial security, and/ or wealth accumulation

EDUCATORS

- Facilitate lesson planning
- Give students innovative learning tools
- Energize students with practical information

PROFESSIONAL ORGANIZATIONS

- Discussion topics for events and newsletters
- Assist members in planning for retirement, college savings plans, financial security, and/or wealth accumulation

LIBRARIES

- Introduce the public to a multimedia program
- Make important information accessible to the public
- Help schools stay current with new technology